

# **Digital Marketing Proposal For Digi-mark Solution**

The purpose of this digital marketing proposal is to give you a bit of information about and the various digital marketing services we offer, along with information and pricing for a custom digital marketing solution based on your needs. **Based on our previous discussion, I feel like we are a good fit for one another. I've spoken with my team, and they're excited to get to work helping you reach your marketing goals.**

At the end of this document, you'll find a pricing table that includes the services we've discussed previously. If after reviewing our full list of services you feel like the items in the pricing table don't fit your needs appropriately, just send me a comment (to the right) and I'll make any necessary changes.

Once you're happy with the services and prices for your custom digital marketing solution, go ahead and e-sign at the bottom of this proposal and we'll move forward from there!

Renovation Technology is an end-to-end provider of digital marketing services. Whether you're looking for a turnkey managed strategy, an independent audit, or services specific to a short-term campaign, our experience and approach are sure to prove to be a valuable asset.

## **Our services include:**

- Web Design & Development
- Social Media Marketing
- Search Engine Optimization
- Graphics Design
- Pay-Per-Click
- Lead Generation
- Email Marketing

## **Web Design & Development:**

Our web development team can help you build your brand's website from the ground up. We specialize in building websites that tell a unique brand story while meeting the expectations of today's most discerning consumers.

**If your website is already built but isn't performing to expectations, we can perform a detailed audit and work with you to improve site architecture, design, and responsiveness.**

## **Social Media Marketing**

Social Media has changed how brands communicate with their audiences forever. Whether your business is a B2B or B2C brand, social media is a powerful way to build brand awareness, build a positive

image, and drive lead generation. We specialize in strategic social media campaigns that focus **on** building and protecting a positive brand image, creating loyalty among fans, and driving new leads for your business. Our full suite of social media services includes:

- **Social Strategy Development**
- **Social Media Consulting**
- **Social Media Advertising**
- **Community Engagement**

## **Search Engine Optimization**

Billions of web browsing sessions begin with a search query every day. With more than a billion websites competing for the top spot in search results, it can be difficult to drive traffic to your site from search engines. At , we specialize in an innovative approach to SEO that uses white-hat tactics to put your website at the top of your target audience's searches. Our SEO services include:

- Keyword Research
- Technical SEO
- Full SEO Audits
- SEO Consulting

## **Pay-Per-Click (PPC) or GDN:**

More than 60% of website traffic starts with a search engine query. Pay-Per-Click (PPC) puts your brand at the top of search results for queries relevant to your brand and audience. This valuable advertising real estate can provide an immediate source of targeted traffic to your website, driving conversions and contributing to revenue growth.

### **Our PPC services include:**

- PPC Strategy Development
- PPC Research
- Campaign Setup
- Turnkey PPC Campaigns
- PPC Optimization

## **Your Unique Digital Marketing Package:**

In this section, you'll find a pricing table that includes the digital marketing services that I feel are appropriate based on our previous discussion. If you have any questions or comments, feel free to type them in to the right of the proposal and I'll receive an immediate notification.

If you agree that the services and price below meet your expectations, go ahead and complete this document via electronic signature at the bottom of this page. Once I am notified of your signature, I'll reach out to schedule a kick-off call so that we can get things started.

### Basic Package:

Monthly Service Package	Service Package Quantity	Price
Website Maintenance		5000/-
Social Media Marketing	Daily only 1 Post	5000/-
SEO	Technical, Onpage, Offpage	20000/-
Content Marketing	Category Content 5 & Blog Post 1	5000/-
Graphics Design	30 Facebook Post Design & 10 Banner	5000/-
<b>Total Price</b>		<b>40000/-</b>
<b>Customize price only for Digi-Mark Solution</b>		<b>30000/-</b>

### Premium Package:

Monthly Service Package	Service Package Quantity	Price
Website Maintenance		5000/-
Social Media Marketing	Daily Two (2) Post (Product+ Informative post)	8000/-
SEO	Total SEO Solution	20000/-
Content Marketing	Category Content 15 & Blog post 5	8000/-
Graphics Design	60 Facebook post design and 15 banner	8000/-
GDN	Monthly 2 Campaign	2000/-
Potential Lead Generation	Minimum 5 Area	5000/-
<b>Total Price</b>		<b>56000/-</b>
<b>Customize price only for Digi-Mark Solution</b>		<b>40000/-</b>